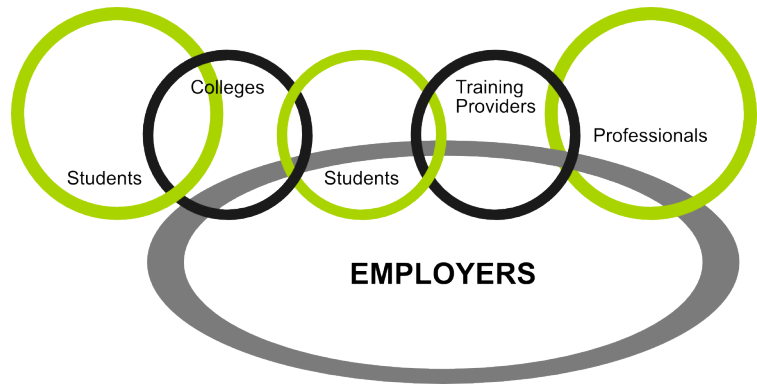


SIMPLE  FAST  RELIABLE

The world's fastest
Apply Chain
Management
solution is now
also on Facebook



Raise your Employer brand image and create a robust talent pipeline

- Leverage the power of social media to communicate your recruit message
 - Connect with target communities and engage with them on an ongoing basis.
 - Geo-Target your talent pool.
 - Build communities with shared interests; Listen, inform, educate, entertain, inspire.
 - Empower existing members to refer and become your brand ambassadors.
- Enable Referral options inside Facebook and at the specific job opening level to help in meaningful referral of a specific job for a specific friend(s).
 - Help your referral ambassadors keep track of their referrals and the status on an ongoing basis.
 - Understand who are the influencers and amplifiers in the employment market.
- Obtain social insights on applicants and target communities.
 - Engage with candidates proactively
 - Simplify Recruitment operations and enhance efficiencies with an easy to use feature-rich Administration Module.
 - Measure results and the impact of your efforts.

Our Solution: A cloud based, easy to use, feature rich online talent sourcing application. The solution combines in-Facebook and on the web interactions into one seamless experience. The aesthetically designed form has been developed to make form filling easy and intuitive. Extensive built-in CRM capabilities and easy administration help in proactively and consistently engaging with potential candidates. Additional services include digital marketing, social forensics and analytics.

OUR APP ADVANTAGE:

Simple, Fast, Reliable

- Simple: 83% of perception is visual. We pay exceptional attention to visual design.
 - Fast-to-fill: Fastest is what we are. The layout, auto-fills, drop-downs, field level help and validation, auto-save – all add up to making form filling fast.
 - Speed: We come first in every possible test: PageSpeed, ySlow, Zoompf, WebPagetest, Dom Monster.
 - Security: Our online form is secure in every aspect, architecture downwards.
 - Privacy: We are TrustE certified for privacy.
 - Scalable: Tested for up to a million users.
- Reliable: 99.95% uptime.
 - Disaster-Ready: Up-to-the-minute replication across continents.
 - In-built CRM: Communicate with the candidate along every step of the way.
 - HR system Integration: Can be integrated with your HR system.
 - Perfect branding: Not just your logo, we implement your complete style guide.
 - Multi-lingual: Japanese, Chinese? No problems. Same for all languages, including Indian. For Arabic, here is a special: We can flip the navigation itself.

OUR ENGAGEMENT MODEL

As your social media talent sourcing partner, GreenClouds will participate in the full 'Apply Chain Management process'. Value added services such as In-App analytics information and social insights can be provided to define strategy and enhance effectiveness of social media ad spend. Other services available include Talent Network creation, CV Management and Facebook campaign management. We also design and manage Careers Page on the company websites.

Through the partnership GREENCLOUDS will present and add, continued innovations of the product.



greencLOUDS

EDUCATION  TRAINING  EMPLOYMENT

ABOUT GREEN CLOUDS

Green Clouds Education Solutions was set up with a vision of putting Education on the Clouds and of making Opportunities for gainful Engagement open to all. We believe that by providing cutting edge cloud solutions for the education, training and employment sectors we can help in making education, employment and engagement opportunities relevant, inclusive and accessible.

Our emphasis is on Functionality, Engineering, Aesthetics, Security, Scalability and Compliance. We try to do all that we do, along the three core principles of Simplicity, Speed and Reliability.

CONTACT

GREENCLOUDS EDUCATION SOLUTIONS PVT. LTD

www.greencLOUDS.in

Email: info@greencLOUDS.in

Phone: +91 124 4006952