

greencLOUDS

formistry

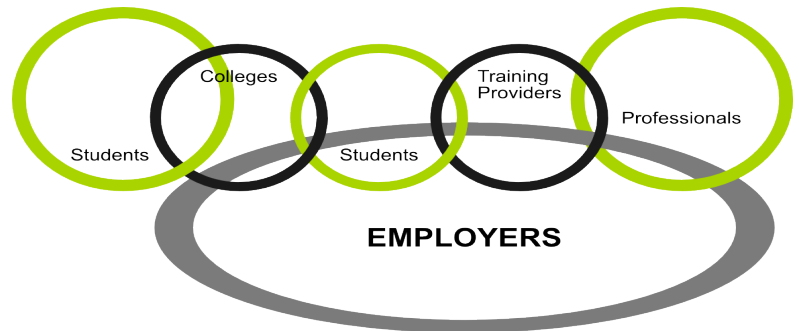
Admissions  
Made  
Simple

Online Application  
Management Solutions for  
Higher Education

**SIMPLE**

**FAST**

**RELIABLE**



## Apply Chain Management

Formistry, our online cloud based Admission Management System, makes admission processing and management simple, reliable, accurate, efficient and transparent.

Sorting multiple applications, managing options, meeting choices and defining cut offs become easy with our simple to use application,

Formistry has three core modules:

1. Student Registration
2. College Administration
3. Results & Information

Built on the core principles of SIMPLICITY, SPEED and RELIABILITY, Formistry leverages the power of cloud technology to make rich features and functionality easily accessible making work easy for Colleges, Administrators and applicants.

# RICH IN FUNCTIONALITY

Manage large applicant database, categorise applications to meet University requirements and applicant preferences, plan, organize and allocate resources easily and effectively.

## **DEFINE REQUIREMENTS SPECIFIC TO QUOTAS AND COURSES**

Formistry allows administrators to define eligibility criteria based on various quotas, courses and other parameters. It also gives the ability to modify criteria during the admission process as more information is gathered.

## **ENGAGE WITH APPLICANTS**

The extensive CRM capabilities provides real time data on applications received and also allows the administrator to proactively engage with candidates by having event based triggers that automatically or manually send emails and SMSes to the candidates on the status of their application and on any shortfalls in requirements.

## **COLLECT FEES ONLINE**

The system has the ability to define fees and set rules customized to categories, quota, courses etc. A simple interface for fee collection removes administrative load, gives better visibility of fees due and removes errors in fee collection Reports and dashboards allow for daily reconciliation of payments received. Fund transfer and refund options make admission fee management process painless and accurate.

## **SEND ADMIT CARDS RELIABLY**

Formistry allows admit cards and other communications to be sent to the students via emails through secure,

password protected pdf files. Changes if any to the centre, date of exam etc. can be communicated easily and reliably through Formistry functionality.

## **MANAGE MULTIPLE INSTANCES OF EXAMINATIONS**

The application supports multi-exams and multiple instances of the same examination, thus providing immense flexibility in planning and executing exams to the administration. It has been designed to allow new fields to capture new information from the student at any time without impacting the user experience and without any downtime.

## **CONSOLIDATE DATA EFFECTIVELY**

The application has been designed to incorporate codified and categorized values for disparate data such as caste, address etc and to move towards School Interoperability Framework (SIF), perhaps this would be the first time in India that SIF is being attempted.

## **PROVIDE MULTILINGUAL SUPPORT**

FORMISTRY has been designed to support multi-lingual interfaces. It is possible to have input text in English and all the help messages in a language chosen by the user, thereby enhancing understanding and reducing errors while filling up the form.

## **CUSTOMISE REPORTS FOR MONITORING**

Customised reports can be generated to manage and monitor admissions.



**Creating  
data quality  
standards  
through SIF**

# ROBUST ARCHITECTURE

Designed to manage large volume of applications without a drop in performance or user experience.



## SCALABLE

Load spikes are typical of Admission systems. Most candidates apply at the beginning of the Admission window or on the last day. A system slowness or on outage on the deadline day not only causes a lot of heartache, but can also cause someone to be denied a fair opportunity to apply on time. FORMISTRY anticipates and eliminates these completely. Its architecture ensures that the system scales up even when the user load increases exponentially. The system can support user traffic in excess of one million without any drop in performance.

## FLEXIBLE

FORMISTRY allows for flexibility in configuration. It supports the definition of complex relations between various data fields and also the addition of new data fields. The design supports one single long form or a well-tabbed multi page form or an accordion style lay out.

## RELIABLE

Reliability is a critical requirement of Admission Systems. Besides Amazon Cloud's impressive 99.95% hardware uptime guarantee, FORMISTRY design, based on a minimum two-point hardware redundancy, and data management, on redundant mass storage devices, ensures 99.999% reliability.

## SAFE

We maintain upto-the-minute read replica in a different geographical locations. This also helps in upto -the-minute data recovery, in case of a disaster. In addition, FORMISTRY data is incrementally backed-up daily, followed by weekly full data backup.

## RUN ON ANY BROWSER

The application is accessible on any browser. We ensure cross browser compliance by rigorously following W3C standards. The User interface has been aesthetically designed & built with Progressive Enhancement, providing for graceful degradation on older browsers, while, exploiting features of newer browsers. The principle is to give the best possible experience to each and every user.

## MOBILE

FORMISTRY has been tested on iphone, ipad, and Android devices. This mobile device support helps candidates to apply while on the move.

## PRIVACY

AWS cloud infrastructure on which Formistry is hosted ensures that there is no loss of private and sensitive data through unauthorized copying or hard-disk thefts. The entire form information is sent using HTTPS with 256 bit encryption.

## EASY

Supports in  
excess of one  
million users;  
99.99%  
reliability.

# EASY FOR THE APPLICANT

Bringing aspects of fairness, equity, inclusion, easy access, ease of use and reliability in an individuals exploration of education opportunities.



FORMISTRY provides thoughtful functionality and a simple & a clean user interface for easy form filling. All information is logically grouped and provided with visual separation. The language is simple & direct.

## **ACCURATE**

Every field is validated to improve accuracy of information provided. Helpful drop downs ensure accurate data filling. There is auto-filling of state, city, country etc based on STD code . We maintain databases of cities, religion, languages, school boards etc.

## **STRESS FREE**

FORMISTRY auto-save feature ensures that no work is lost in case of a connection break or a power failure. It also enables the candidate to fill the form in many sittings. This is particularly useful in many places in India where the network is slow and power outages are frequent.

## **REDUCED ERRORS**

Error trapping and error messages are done by in-line validation. The user does not have to wait till he 'submits' the application for errors in

form filling to be highlighted

## **SNAPSHOT VIEW OF PROGRESS**

Visual indicator of form completion progress helps to plan form filling.

## **FAST TO LOAD; FAST TO FILL**

Every page of Formistry scores 98% in Google's Page Speed. This is augmented by various optimizations on the server side. The end result is, perhaps, the world's fastest SSL based Admission System. But that's not all. The user takes less time to complete the form.

**The world's  
fastest SSL  
based  
Admission  
system**

# EFFECTIVE FOR THE ADMINISTRATOR

Allows for more transparent communication, effective management of time and resources and improved quality of decisions. Manage information and analytics to plan admissions and marketing plans.



## **EFFECTIVE PLANNING**

Helps Administrator analyze board result data and plan category wise seats to be offered for courses

Updates the registration System with category wise requirements for every course

## **COMPLETE CONTROL**

Complete and accurate information on a real time basis helps the Administrator take complete control over the admission process, taking proactive actions to address gaps and potential problems.

## **INTERACTIVE INTERFACE**

Allows the Administrator to send communications notifications to students offered admission and to address grievances in an effective manner.

## **EFFECTIVE RESOURCE PLANNING**

FORMISTRY has been designed to provide extreme speed and efficiency to administrators in evaluating applications, finalizing admissions, planning resources, scheduling and logistics. The ability to track applications on a real time basis can help administrators to plan for test-centres more effectively. It can help to review applicants' additional requirement (e.g. hostel) and approve/reject.

## **REAL TIME MONITORING**

The FORMISTRY system has flexible reporting and easy administration that allows the administrator to track aggregated progress of all users on various parameters. For example; FORMISTRY allows for tracking for forms filled but payment not received, forms filled but not completed, forms in various stages of filling. It allows various parameters to be combined and viewed graphically and in real-time without affecting the user experience.

## **ENHANCE COLLEGE/ INSTITUTE BRAND**

Improve visibility of admission process and thus enhance reputation and brand.

## **CUSTOMISABLE**

the application supports hot-fixes without interruptions to the user. And is customizable to specific need.

Thoughtful  
functionality  
and visual  
interface  
makes  
application  
processing  
easy



EDUCATION  TRAINING  EMPLOYMENT

## ABOUT GREEN CLOUDS

Green Clouds Education Solutions was set up with a vision of putting education on the clouds. We develop cloud-based solutions for the education and employment sectors. Our ambition is to make opportunities for education, employment and gainful engagement open to all. We believe that by using cutting edge cloud technologies we can help in making education, employment and engagement opportunities relevant, inclusive and accessible.

Our emphasis is on Functionality, Engineering, Aesthetics, Security, Scalability and Compliance. We try to do all that we do along the three core principles of Simplicity, Speed and Reliability.

## CONTACT

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